

**Health Improvement Partnership of Maricopa County
Partner Meeting
University of Arizona College of Medicine Phoenix**

Oct. 14, 2014

Meeting Notes

Welcome and Introductions

Mary Mezey, Strategic Initiatives Coordinator, Maricopa County Department of Public Health, provided a welcome and went over facility and meeting logistics, then introduced Allison Otu, Director of Outreach and Communications for University of Arizona College of Medicine. Allison provided an overview of the medical school in downtown Phoenix and highlighted the various degree programs based on the Downtown Phoenix Campus from U of A, ASU and NAU as well as showed a video highlighting what some of the students go through while completed their schooling. The four pillars U of A College of Medicine Phoenix works off of are Education, Patient Care, Research and Community. 1100 faculty members, most of which are volunteers, along with numerous community partners train up physicians to be community minded. Some events open to the community include: Mini Med school which happens the first Wednesday of every month. For more information look for UAMEDPHX on Facebook, YouTube or Twitter or sign up for their monthly newsletter at phoenixmed.arizona.edu.

Meeting participants then introduced themselves and provided one word that described their organization.

HIPMC News and Updates

Lee Connelly, Community Transformation Division Administrator, Maricopa County Department of Public Health, provided updates to the group on the outcomes of recent grant applications including the National Prevention Partnership Awards (NPPA) grant and the Partnerships to Improve Community Health (PICH) grant. Both applications were submitted by MCDPH as the primary organization on behalf of HIPMC. Both applications were approved, but not funded, meaning that the funder liked the application and we would have been funded if there were additional funds. MCDPH and the HIPMC strategic coordination team would like to thank all of the HIPMC partners that provided input, worked on the applications and/or provided letters of support. Moving forward, future funding opportunities will require strong collaborations and address population based strategies to affect chronic diseases such as those included in our Community Health Improvement Plan (CHIP).

Eileen Eisen-Cohen, Performance Improvement Coordinator, Maricopa County Department of Public Health then gave an update on MCDPH's efforts to implement a coordinated Community Health Needs Assessment. A great example of partners using the health needs assessment is inclusion of data in the City of Phoenix General Plan. Most of our local hospitals and health centers have formally agreed to participate in a coordinate Community Health Needs Assessment.

Stay in the Know, Insurance Marketplace Open Enrollment

Matt Golab, Regional Organizing Lead, Get Covered America, gave an update on the next open enrollment period that runs from November 15th to February 15th. AHCCCS enrollment is continual and open. Local research concluded that the single most motivating factor for signing up (either for AHCCCS or through the marketplace) was the marketplace deadline. Matt asked that all partners help to share with consumers that the February 15th deadline and continue to have personal conversations with consumers. Later this month, a new direct scheduling system will be unveiled to allow providers to schedule clients and consumers an appointment to speak with an expert. Individuals with questions or concerns can contact Matt Golab at MGolab@enrollamerica.org

Health Improvement through the CHIP

New HIPMC Champions were recognized including the America Heart Association, AZ Chapter, Arizona Department of Education, Arizona Department of Health Services, Blue Cross Blue Shield of Arizona, Maricopa Integrated Health System and the University of Arizona-Cooperative Extension. Existing champions also recognized include: Aetna, Anthony Bates Foundation, Arizona Living Well Institute, The Arizona Partnership for Immunization, Arizona Spinal Cord Injury Alliance, Fit Phoenix, City of Phoenix Hope VI, Crisis Preparation and Recovery, Dignity Health, Esperança, Maricopa County Wellness Works, Maricopa County Community Colleges, Mercy Care Plan, Mission of Mercy, Native Health, Pinnacle Prevention, SCAN Health Plan, St. Luke's Health Initiatives, U of A College of Medicine, Valley Permaculture Alliance.

Jon Brodsky shared about some upcoming events including the Phoenix Food Day which will take place on Friday October 24th from 10 am to 2 pm at Caesar Chavez Plaza, the renovated walking path at Verde Park, www.phoenix.gov/fitphx for distribution center. A weekly walk/run event at city scape called 'Meet Me Downtown' will be starting November 10th at 5 pm.

Michele Hamm from Maricopa County Community Colleges shared that October 24th-25th South Mountain Community College is doing a Relay for Life Event and is looking for partners. MCCCCD has also purchased 10 walking workstations for District employees that are being used regularly.

Rebecca Nevedale reminded us about the Arizona Public Health Association as a wonderful organization and gave a brief update on the State Health Improvement Plan that is being developed by a steering committee. Workgroups focused on priority areas are being convened to dig further into each issue and get community input.

Kenneth Steele, Maricopa County Department of Public Health announced the development of the Maricopa County Food Policy Council. A consultant is working with interesting partners to develop the Council. A November meeting is being convened to get input and recruit additional partners. Contact Kenneth for additional information. MCDPH also recently received a grant to conduct a Health Impact Assessment on Shared Use Agreements in the Roosevelt School Districts. Individuals to serve on the Insight Committee for this effort are currently being recruited. Contact Kenneth for more details at kennethsteele@mail.maricopa.gov.

Sharon Jaycox, Arizona Department of Health Services announced that ADHS is coordinating a Health Equity Conference to be held on May 30th 2014 at Glendale Civic Center. For more information contact Sharon.Jaycox@azdhs.gov

Assessing our Partnership: PARTNER Survey Results

Eileen Eisen-Cohen, Performance Improvement Coordinator, Maricopa County Department of Public Health and Bianca Salas, MPH Student and Management Analyst, Maricopa County Department of Public Health spoke about the Evaluation Plan for HIPMC and the CHIP. The Maricopa County Community Health Improvement Plan Logic Model distributed at the last meeting is also available on Maricopa Health Matters. The Evaluation Plan includes four parts: The CHIP Workplan which is updated quarterly and reflects activities in progress or recently completed. The Maricopa County Health Indicators or Health Outcome data is captured on Maricopa Health Matters.org. and updated annual based on health status reports. Program Outcomes are the responsibility of the implementing organization and can be shared on an ongoing basis through the HIPMC network. Lastly, a Social Network Analysis to assess the strength of the partnership network itself will be conducted annually.

Social Network Analysis helps us to evaluate our collaborative by looking at resources, alignment, the strength of relationships and show how HIPMC is progressing over time. Mac McCullough will be working to further analyze the information collected through this HIPMC analysis in future months. HIPMC selected the PARTNER tool to conduct our social network analysis which was built for public health systems, is based on social science research and is very cost effective and easy to use. The full social network analysis will be posted on www.MaricopaHealthMatters.org later this month. A founding principle of SNA is that “more is not always better” so it seeks to look at quality.

Result Highlights: 56 organizations were asked to participate and 73% (n=41) responded. Participation in HIPMC ranged from less than 6 months, between 6 months to a year, and over a year (approximately one third or respondents fell into each category). The frequency of collaboration among champions and partners on issues related to HIPMC was reviewed. More partners worked with others on a quarterly and monthly basis, however some partners continued to collaborate with other partners weekly and even daily. Collaborative relationships around cooperative, coordinated and integrated activities were also presented. Fewer partners have integrated activities (sharing funding, formal relationships etc.) than participated in coordinated or cooperative activities. Results highlighting resources and perceptions of success were also discussed. All of these results can be used in many ways and more in-depth analysis will be completed. As the HIPMC Advisory Board is established, opportunities for strategic use of this data can be further discussed. Look for the full report posted on Maricopa Health Matters soon.

Data update: Health Status Five Year Trends Report 2008-2012 Highlights

Jackie Ward, Epidemiology Supervisor, Maricopa County Department of Public Health reviewed some highlights from the 2008-2012 trend report. An increase in pre-natal care visits was seen both in first visits being made during the 1st trimester as well as mothers making 13 or more prenatal visits. Mothers with less than 12 years education as well as overall infant mortality rates have also declined. This data is

encouraging for birth outcomes for the community as a whole, however, infant mortality for American Indians and Hispanics did increase. A decrease in unintentional poisoning death rates is also a positive trend. West Nile virus has varied over the 5 years as the amounts of rainfall have varied as well.

Some trends that are concerning include: Death rates for Hypertension, Diabetes, and Obesity which all increased. Rates of pertussis and E Coli (Oq57:H7) have also increased. Coronary Atherosclerosis which can relate to stroke and heart condition in-patient visits have decreased, however, emergency department visits have increased. Asthma emergency department visits have also increased. Diabetes visits (both inpatient and emergency) have increased as well. In-patient and emergency department visits for psychoses and alcohol dependence also increased.

The full 5 year trend report as well as annual data reports are available on the Maricopa County Department of Public Health website at WeArePublicHealth.gov. MCDPH Office of Epidemiology also fills data requests for specific data needs

Updates and Wrap-up

Gail Hocking, The Arizona Partnership for Immunization and the Arizona Cancer Coalition, spoke about the Hockey Fights Cancer Night taking place on November 8th that the Phoenix Coyotes will be participating in. Sponsorship slots are still open for any interested partners. Please contact Gail at gailh@tapi.org for more information.

Mindie Factor of Maricopa Medical Society Alliance announced that they are holding an iced tea social for any interested physicians on October 30th. They are also looking for input on a healthy eating initiative for middle school students that is in development. Look for more information in future communications about the annual Earth Day at Phoenix Mountain.

Rene Bartos, Mercy Care Plan has been looking at the nutrition policies that AHCCCS is using as well as working to get breast pumps to clients. She is also open to any ideas for what health care plans can do around health improvement. Partners with input can contact Renee at bartosr@MERCYCAREPLAN.COM.

St. Luke's Health Initiative Innovation Grants are up on their website at <http://slhi.org/innovation-grants/>

The next quarterly HIPMC partner meeting will be in January 2015. Meeting details will be announced.